

JANIESSA NORICE

SENIOR CONTENT DESIGNER

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Innovative and pragmatic Content Designer with a proven ability to simplify complex software through intuitive design. Expert in transforming challenges into opportunities, driving user-centered content that enhances workflow efficiency. Adept at collaborating with cross-functional teams to deliver coherent, end-to-end user experiences.

SKILLS

Agile Methodologies, A/B Testing, Conflict Resolution, Cross-Device, Experiences, Cross-Functional, Communication, Design Thinking, Error States, Information Architecture, Mobile Notifications, Onboarding Experiences (FRE), Presentations, Public Speaking, Prototyping, Taxonomies, Terminology, User Testing, Problem Solving, Wireframing

EXPERIENCE

Content Designer II, Microsoft 2021-2024

Led content design initiatives that enhanced user experiences across platforms, focusing on user needs and optimizing task completion

- Spearheaded terminology decision-making, providing informed insights to improve user experience
- Expanded design systems by integrating new ideas into company-wide products, boosting user task efficiency
- Defined and incorporated product design needs into comprehensive end-to-end design plans
- Synthesized complex concepts into clear, user-centered solutions, enhancing usability
- Supported UX integration with design execution, resulting in intuitive user interfaces
- Collaborated with product owners and development teams to guide end-to-end experiences from concept to launch
- Developed and optimized Information Architecture (IA) for seamless task completion
- Partnered with content design teams to ensure coherence across all content

APPLICATIONS

Adobe Creative Suite, Figma, GitHub, Hemingway, HTML/CSS, Microsoft 365, Usertesting.com, Slack, Trello, WordPress

EDUCATION AND CERTIFICATIONS

CERTIFICATIONS

SYSTEMS THINKING FOR UX CONTENT	2024
UX WRITING FUNDAMENTALS	2021
User Experience and Interface Design	2019

DEGREES

ARIZONA STATE UNIVERSITY —WALTER CRONKITE SCHOOL OF JOURNALISM AND MASS COMMUNICATION	2017
Bachelor of Arts, (B.A.): Mass Communications and Media Studies	

